



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2021

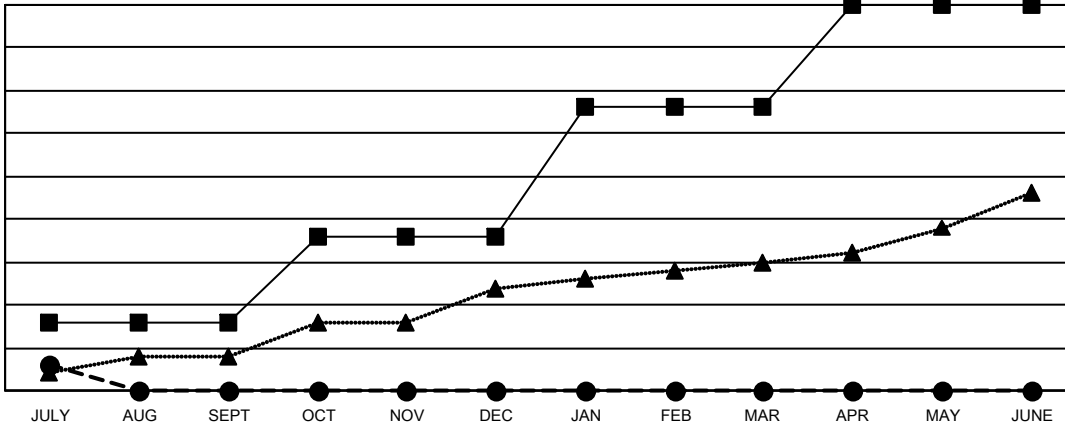
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	8	3	4
OCT/NOV/DEC	10	0	0
JAN/FEB/MAR	15	0	0
APR/MAY/JUNE	12	0	0

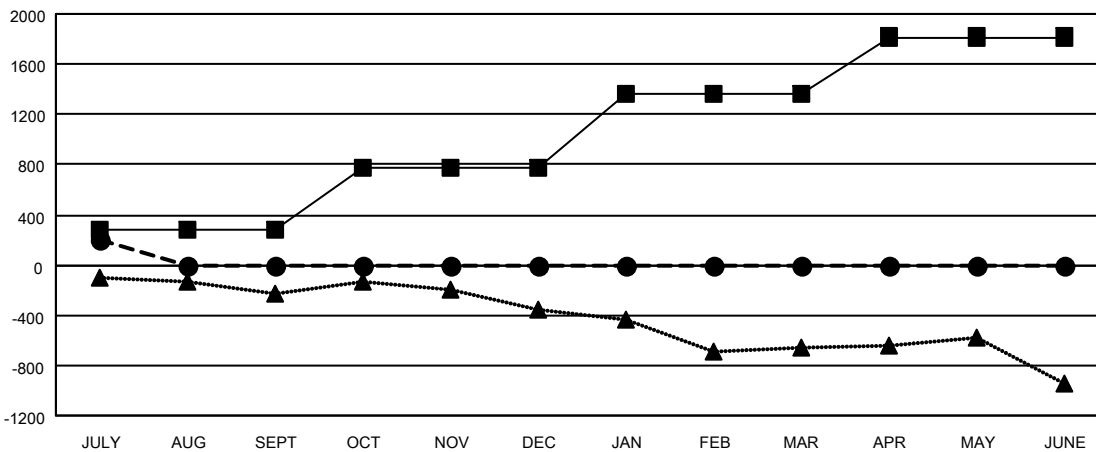
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	287	535	286
OCT/NOV/DEC	487	0	0
JAN/FEB/MAR	583	0	0
APR/MAY/JUNE	460	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	
<u>DROPPED MEMBERS</u>	
DECEASED	19
CLUB CANCELLED	0
OTHER	267
TOTAL	286

107 CLUBS OF 703 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	10,686 (59.78%)
FEMALE	7,189 (40.22%)
TOTAL FAMILY UNIT MEMBERS	3,339
FAMILY MEMBERS PAYING HALF DUES	1,756